



CITI EMPLOYEES ANSWER THE CALL TO SERVICE

Citi is proud to support United We Serve and answer the national call to volunteer and serve communities throughout the United States. In addition to awareness efforts and volunteer activities around the country, the Citi Foundation has pledged a \$50,000 grant to the Corporation for National and Community Service to support this effort. This funding will be utilized to continue the Corporation's work in the Cities of Service Initiative.

AWARENESS EFFORTS

As part of a strategic communication plan to encourage participation in the campaign, Citi:

- Built an internal micro site to engage colleagues through stories and blogs throughout the campaign. <http://www.citigroup.net/volunteers/unitedweserve/>
- Recorded and shared with all U.S. employees a video featuring CEO Vikram Pandit, in which he shared details of the initiative and invited colleagues to participate.
- Sent a communication to all U.S. employees from Pam Flaherty, President & Chief Executive Officer, Citi Foundation, and Director, Corporate Citizenship, Citi, announcing the launch of the campaign.
- Produced a You Tube video featuring Citi employees who shared how they planned to serve this summer. <http://www.youtube.com/watch?v=dZ2zLethMi4>
- Dedicated space for the summer on Citigroup.net's home page, linking to United We Serve micro site and video.
- Featured a Citi/United We Serve message on 4 million customer bank statements and 3,200 Citi ATMs throughout the U.S. during the month of August encouraging our customers to get involved.
- Featured a Citi/United We Serve Video on Citi, the 1969 Miracle Mets and Habitat for Humanity on our external corporate web site <http://www.citigroup.com/citi/citizen/community/video.htm>

VOLUNTEER ENGAGEMENT

More than 2,500 Citi Volunteers participated in over 200 Citi-organized service events nationwide in 25 states. While United We Serve is focused on four core areas – Community Renewal, Education, Energy/Environment and Health Care – Citi purposefully aligned with our strategic focus and community partnerships, aimed at volunteer projects in the area of Community Renewal.

JULY 3 AND 4, KANSAS CITY, MISSOURI
CITI CARDS HELPS THE HUNGRY

Citi Cards Kansas City's first "United We Serve" project kicked off in June. The project was a food drive for Harvesters, which is Kansas City's only food bank. Covering a 13-county metro area, Harvesters provides food and related household products to more than 550 not-for-profit agencies, including emergency food pantries, soup kitchens, homeless shelters, children's homes, homes for mentally challenged individuals, and domestic violence shelters. As a result of the Kansas City effort, the Harvesters Food Network will be able to provide 16,402 meals to those who are most in need.

JULY AND AUGUST SOUTH BRONX, NEW YORK
HABITAT FOR HUMANITY

Citi's African Heritage Network is organizing these builds, which take place on multiple days in the summer. In the 1970s, the South Bronx was deteriorating dramatically. Now, more than three decades later, this area is becoming an urban oasis. With developers and government support, Citi Volunteers will help build 12 units for low-income families in a revitalized seven-story building.

JULY AND AUGUST NEW YORK, NEW YORK
CITI CARDS - THE FLOATING HOSPITAL 2009 KIDS CRUISE

Citi Cards volunteers are serving as hosts throughout the summer on The Floating Hospital 2009 Kids Cruise, hosting 350+ guests (both children and adults) for its annual signature event cruising around New York City. Volunteers greet guests, distribute "Sailor Snack Packs," participate in arts and crafts activities, and keep a watchful eye to help keep all (little) hands on deck. The Floating Hospital launched in 1866 as part of the St. John's Guild of Trinity Church philanthropic efforts to offer relief to underprivileged families.

JULY 13, LONG ISLAND CITY, NEW YORK
GLOBAL DECISION MANAGEMENT'S COMMUNITY EVENT

The Global Decision Management team in Long Island City sponsored a volunteer afternoon on Monday, July 13, at "Feeding America", a member of America's Second Harvest. The organization provides 68 million pounds of food annually to more than 1,000 nonprofit community food programs throughout the five boroughs of New York City. Twenty-seven Citi Volunteers participated in sorting and repackaging food for deliveries for people in need. The team packed approximately 5,850 pounds of food in 1 ½ hours.

JULY 16, CHICAGO, ILLINOIS
WOMEN IN NEED GROWING STRONGER

The mission of WINGS is to provide a continuum of integrated services in an effort to end domestic violence and homelessness one family at a time. As part of an ongoing relationship with WINGS, Citi donated computer equipment to create a computer lab at WINGS Safe House. Skilled IT employees returned to the center as part of the United We Serve effort in order to set up the lab and train staff on computer software updates. In addition to the skilled IT volunteer work, Citi volunteers repaired and completed yard work in the transitional homes.

AUGUST 7, CHARLOTTE, NORTH CAROLINA
UNITED WE SERVE: HABITAT FOR HUMANITY CHARLOTTE

30 Citi Fort Mill employees participated in a Habitat for Humanity Build in Charlotte, N.C.

AUGUST 14 - 16, ST LOUIS, MISSOURI
COOL DOWN WEEKEND AT BUSCH STADIUM

Cool Down St. Louis hosted its annual *Shake Your Can and Cool Down the Needy* campaign on August 14, 15, and 16 prior to the Cardinals' games that weekend. Cool Down/Heat Up is a regional energy assistance and public education charity helping the elderly, disabled and needy families avoid unsafe and unhealthy conditions during the heating and cooling seasons. Approximately 150 Citi-coordinated volunteers from across St. Louis staffed the Stadium gates and collected and counted donations, of which 100% will go to assist the needy with energy bills.

AUGUST 17, BALTIMORE, MARYLAND
FINANCIAL EDUCATION AND BUDDY PROGRAM AT CAMDEN YARDS

Fifty Citi employees participated in a pre-game Financial Education activity and then, with the students from a LMI school in the city of Baltimore, attended the Orioles' game.

MULTIPLE DATES, WARREN, NEW JERSEY
SCHOOL SUPPLY DRIVE AND COLLECTION EFFORT

Citi's Technology Campus in Warren, N.J., is collecting and distributing new school supplies for children in need from Somerset County and Central New Jersey.

AUGUST 20, SAN FRANCISCO, CALIFORNIA
HABITAT FOR HUMANITY

Citi employees participated with Habitat for Humanity Greater San Francisco in building the Whitney Young affordable housing development on a vacant lot at Keith Street and Whitney Young Circle in the Bayview area. This development will consist of seven new single-family homes. The homes will accommodate residents with mobility impairments and include environmentally friendly components such as solar photovoltaic roof panels.

AUGUST 20 AND 22, FLUSHING, NEW YORK
2009 METS MIRACLE BUILD HABITAT FOR HUMANITY AT CITI FIELD

The New York Mets, Citi Volunteers, Habitat for Humanity – New York City (Habitat-NYC) and members of the 1969 World Champion Mets, including pitchers Tom Seaver and Jerry Koosman, teamed up to build affordable housing for New Yorkers Thursday, August 20 and Saturday, August 22. Mets '69 legends Seaver, Koosman, first baseman Ed Kranepool and coach Joe Pignatano helped to complete Habitat-NYC's four-story affordable condominium complex on Eastern Parkway and Atlantic Avenue in Brooklyn on August 20.

AUGUST 29, JACKSONVILLE, FLORIDA
ROCK N RIDE FOR DANIEL KIDS

Eighty Citi volunteers will participate in duties including rider registration, auction and raffle sales, and lunch servers and parking assistance at the Rock n Ride event benefitting *daniel kids*. *daniel kids* offers an array of quality, efficient and effective mental health and social service programs aimed at enhancing the lives of children and families.

SEPTEMBER 9, FLUSHING, NEW YORK

CITI TEAMS UP WITH CITY HARVEST AND THE NY METS

City Harvest works with regional farmers and orchards to help them put their full harvest to good use feeding hungry New Yorkers. City Harvest often receives produce in bags of 50-100 pounds or in 700-pound bins that can be difficult for soup kitchens or food pantries to handle and store. Citi volunteers and the Mets' staff will help break down this large shipment of produce into smaller, family-sized bags for City Harvest to deliver to community programs throughout the five boroughs.

SEPTEMBER, TUCSON, ARIZONA

BUFFELGRASS PULL AT SAGUARO NATIONAL PARK

Citi Tucson employees continue their 600-hour commitment to their site's environmental campaign to remove an invasive species, buffelgrass, from Saguaro National Park. This will help prevent the alteration of the natural ecological processes of the desert ecosystem, competition with native plants, reduction of critical habitat for unique desert wildlife, and introduction of fire.